



HOME PREPARATION GUIDE

A comprehensive preparation checklist

Make sure to have the property ready before the photoshoot.

Photographer is not responsible for tidying, cleaning or de-cluttering, the property.

1. It is the Agent's and Seller's responsibility to ensure that the property is ready for the photoshoot.
2. Because it is our responsibility to deliver great content, photographer can reserve the right to cancel the photoshoot if the property is not ready.
3. We will be photographing both the inside and the outside of the home. We will be photographing all the major rooms, we normally do not photograph closets or garage unless they have special features.
4. If you want to highlight any specific features, let the photographer know so he can photograph it.

EXTERIOR

- Remove vehicles from driveways.
- Do not park directly in front of house
- If possible, clean outdoor windows.
- Remove or hide all garden tools including hoses and sprinklers.
- Mow and rake yard and sweep driveways porch and sidewalks.
- Move garbage cans out of sight.
- Vacuum/Clean pool and pool area.

KITCHEN

- Remove photos, notes and magnets from refrigerator.
- De-Clutter countertops and remove Day-to-day utensils, paper towel and dish detergent.
- Remove items from sink,
- Straighten stools and chairs
- Remove trash can

INTERIOR

- De-clutter all rooms
- Open all shades/blinds. Clean all windows.
- Turn all lights on. Replace broken bulbs as necessary.
- Make all beds and tidy bedrooms
- Hide family / personal photos
- Hang or put away all clothing.
- Remove excess Newspapers / magazines
- Contain pets out of sight and hide pet bowls, toys and litter boxes.
- Hide trash cans.
- Contain children's toys out of site
- Straighten dining room chairs
- Hide all cords when possible

BATHROOMS

- De-Clutter countertops
- Toilets seat down
- Remove rugs
- Removed cleaning brush and trash cans.
- Replace with full roll of toilet paper.

Keep in mind :

Prospective buyers needs to see themselves in the home you are selling. The home needs to be as neutral as possible.

To the question "where should we hide all our personal property" we usually answer "hide everything in closets, garage or a room that doesn't need to be photographed".



How to stage a home the way that sells

